

RFP for The Haiku Critic App and Landing Site

The Haiku Critic App is a creative and fun space for users to share experiences, thoughts, and opinions in Haiku format, incorporating the four elements of Earth, Water, Fire and Air. In its current functionality, it has a real-time syllable counter, location tagging, and photo posting. It allows the user to “grow” as a Haiku Critic from Shu (beginner), Ha (intermediate) and Ha (master) with symbols associated with the 3 phases. The app is already published on Apple and Google. We are inviting proposals to further develop the Haiku Critic App and enhance its functionality.

Company Background: John Barrett and Lusine Sarkisian own Haiku Critic. They have worked in healthcare in Denver and Parker for many years. John’s son Edward is a Senior at Mines in Mechanical Engineering. When John and Lusine met in 2020 at the onset COVID, they wrote haiku to each other which Lusine later turned into a book. On their travels they started writing Google reviews as The Haiku Critic. They made the Haiku Critic App because they wanted space to express themselves anywhere about anything they wanted.

Haiku Critic needs both “front facing” and “under the hood” work. Our list of tasks appears on the next page. A primary goal is to make “circles” of users. Another major goal is to be able to label/purpose a Haiku on the App as a restaurant-review, or as a book-review, or a concert-, venue-, or other review.

Haiku Critic needs app developers who take joy in playing with words and poems and allowing users to express themselves in the very moment that they are writing about, noting the location, and posting an image. Team size would be 2-4..you can tell us what size you think is most effective for the goals described on page 2.

If the Haiku Critic further blossoms and grows, an internship is certainly possible.

John and Lusine would be the owners of the materials that you develop.

Meetings would be weekly in Golden, Denver, or virtual, in that order of preference.

!Try the Haiku Critic App on the Apple App Store, coming soon to GooglePlay! Reach out if you want to work with us.

John Barrett, MD

Lusine Sarkisian, MS, RN

Haiku Critic App “Stage 2” items by priority

#Build functionality allowing users to create Haiku Circles to join each other, allow users to create groups (open or by invitation only).

#Build a specialized circle function that can be used in an education setting, with enhanced secure features and which allows the teacher to be the administrator.

#build a functionality allowing users to publish their Haiku as a book review, music review, movie review, or other social critique identifying relevant location or identifying data about what is being critiqued—and the Haiku being flagged as such

#Identify necessary user and app data that needs to be quantitated and analyzed

#build a merchandise and donation portal with a store attached to the landing site.

#connect, maintain, and enhance connection of the App to social media

#build a functionality that allows admin to award Haiku of the Week—which places a badge on the haiku and brings it briefly to the top of everyone’s queue —-----and which posts the award winning Haiku on social media in a prominent way

#build a functionality that allows users to appeal to a “syllable referee” to “request a syllable recount.”-----this pertains to occasional failures of the syllable counter, or to new/repurposed/invented words “text-isms,” numbers, etc.

